

## Siemens PLM Connection Americas 2008 Users Conference Summary

Siemens PLM Connection Americas 2008 Users Conference has now concluded, once again delivering a successful event with 2,000 attendees from 31 different countries. The PLM World User Group organizes and delivers the event on behalf of Siemens PLM Software users, which includes users of including NX, Teamcenter, Tecnomatix, and Velocity Series.

PLM World is an independent organization made up of volunteers, Siemens PLM liaisons and professional support staff. For 33 years, the user group has grown to be the industry's largest and most-established PLM user community.

Siemens PLM Software is a leading global provider of product lifecycle management (PLM) software and services with nearly 5.5 million licensed seats and 51,000 customers worldwide.

The week long event started Sunday night, with a well attended "Industry Night", which enabled attendees to network and socialize by their particular industry focus, rather than the product focused sessions to be held during the week.

Monday morning started out with an overview of the week from PLM World chairman, John Manderfield. Siemens PLM executives then followed with summaries and detailed product road maps. With the new overall brand of "Siemens PLM Connection", attendees could choose from 7 different "Connections" to attend, including the popular Developer and Management Connections. Within these seven options, attendees were offered several hundred sessions to attend, including technical topics, product updates, keynote presentations, hands-on training and more. Presentations were delivered by seasoned users, Siemens PLM and key partners in the PLM industry from throughout the globe.

Our new Closing Event was very well attended, with a raffle benefiting our Student Scholarship Fund, a closing video and one last chance to meet & greet fellow users...some who have been coming to the event for decades.

On behalf of PLM World, your independent "Voice of Siemens PLM Users Worldwide", I would like to thank everyone who contributed to our Siemens PLM Connection Americas 2008 User Conference. Numerous users, partners & Siemens PLM staff spoke to me during the week to provide feedback and appreciation.

We could not have pulled off the event without the cooperation and support of literally hundreds of persons involved. You all have contributed to a phenomenal effort and the "after effect" will be great, as we all go back to our "normal" work schedules and share the knowledge of what we have learned at our conference."

Please feel to contact me or any member of the board if you have any comments or contributions to add concerning our 2008 event and also our event plans for 2009 & 2010 in Nashville, TN.

John Manderfield  
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PLM World Users Group  
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## Siemens PLM Connection Americas 2008 Conference Stats

- 2,000 attendees
- 410 companies represented
- 32 companies with more than 10 attendees
- 31 countries represented
- 5 Canadian Provinces
- 40 US states
- Longest distance traveled to get here : 16 attendees from Japan

### Technical Sessions

- 486 technical sessions in 51 tracks for 2008 which were presented by Users, Siemens PLM Software representatives and Partners
- 460 technical sessions in 2007

### Hands-on Training Sessions sponsored by Siemens PLM Software

- 76 total sessions in 2008
- 70 sessions in 2007

### 4 keynote presentations from Industry experts

### 46 Vendor Fair Partners